

JUDY DILL

MEDIA KIT

HELLO, I'M JUDY.

Judy is the creator of the home and lifestyle Instagram and blog Life Is Better At Home. She is known for her classic, elegant style and her audience looks to her for seasonal decorating and home decor inspiration, thrifted finds, healthy living, fashion and travel. Judy only partners with brands who are a genuine fit for her lifestyle and followers, and values long-term relationships with brands.

Judy engages with her audience on the daily, creating content that is relatable and always authentic. Whether it's sharing something new for the home, a fun local activity, a favourite fashion find, or a travel adventure, she always puts her charming and aesthetic spin on it to make it truly stand out.

Judy is a coffee and wine lover and when she's not creating, she enjoys running, barre class, book club, cooking vegetarian/vegan meals and relaxing with the family. She lives in the Vancouver, Canada area with her husband of 26 years, daughter, son and fur baby Kellogg.

DEMOGRAPHICS

TOP LOCATIONS:
USA: 48%
CANADA: 32%
GENDER:
95% WOMEN
AGE:
35-44 = 32.3%



INFLUENCER REACH

@LIFEISBETTERATHOME



33.6K
FOLLOWERS



2.4M MONTHLY VIEWS



1.5K POST REACH



34K MONTHLY VIEWS
LIFEISBETTERATHOME.COM

BRANDED CONTENT CREATION

